

★ Tested
★ Trusted ★ Secure



Since 1990

**HAS WITHSTOOD
THE TEST OF TIME**

**FULLY BACKED* BY AN
"A" (EXCELLENT) RATED
INSURANCE COMPANY**

*American Bankers Insurance Company of Florida. This Company has a Best's Rating of "A" (Excellent) by A.M. Best Company, an organization that rates insurance companies, based on financial strength and operating performance. This rating is the third highest out of 16 categories. A.M. Best Company ratings range from A++ to F. The A.M. Best Company neither endorses nor is affiliated with American Bankers Insurance Company of Florida.

For more information or to meet with the Manager in your area, call

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Confidence

Lies In The
Strength and Security
Below The Surface

Assure-A-Car



Since 1990

Backed by
**American Bankers
Insurance Company Of Florida**



★ Tested ★ Trusted ★ Secure ★
Your Success is Our Success



W.N. (Bill) Wereha
President

Dealer Development and Training Center

TOP 10 REASONS TO PARTNER WITH COAST TO COAST DEALER SERVICES INC.

LETTER FROM THE PRESIDENT

Dear Valued Dealer,

Being in the automotive industry since 1980, following an extensive career in marketing, sales and management with leading companies, this valuable experience enabled me to clearly see how I could make a difference in developing and growing the automobile aftermarket industry.

Out of this commitment, Coast To Coast was created in 1990, consisting of myself, knowledgeable long-term associates, and dedicated employees. Since then, we've been on the leading edge with innovative "value-added" winning Mechanical Service Agreement programs that are fully backed* by an "A" Rated Insurance Company.

We have withstood the test of time and our greatest accomplishment is the appreciation shown by our long-term customers, clients and partners.

With 3 offices throughout North America, we are poised to continue to provide the best service in the industry throughout the United States and Canada.

We, at Coast To Coast, thank our loyal and future Dealers, and we look forward to a long and successful business relationship.

Bill Wereha

MISSION STATEMENT

Coast To Coast Dealer Services Inc. is committed to providing the innovative products and services required to enhance the professionalism and profitability of our associated industry partners.

**In other words,
OUR GOAL IS SIMPLE...TO HELP YOU REACH YOURS**

- EXPERIENCE**
- a proven track record with thousands of existing dealers, since 1990.
- STABILITY**
- TRUSTED by our insurance underwriters and our dealers.
- NEW PROFIT Opportunities**
- we complement your existing suppliers by providing you with new profit opportunities.
- TRAINING**
- to build dealership CSI and increase Profits.
- FIELD AND SERVICE REPRESENTATION**
- knowledgeable, conscientious and dedicated!
- CLAIMS ADMINISTRATION**
- a Customer Friendly technologically advanced system.
- FLEXIBILITY / VERSATILITY**
- we have a plan for most needs, situations and budgets.
- TECHNOLOGY**
- to move your business into the future for up-to-date sales opportunities.
- COMPLIANCE**
- FULLY INSURED programs to meet government, associations, financial institutions, manufacturers, and dealer requirements.
- PROFITABILITY**
- Add us to your F&I mix for maximum sales and profits!

**YOU OWE IT TO
YOUR CUSTOMERS AND
YOUR FINANCIAL HEALTH
TO INCLUDE
COAST TO COAST WITH
YOUR F&I PRODUCTS**





MOST IMPORTANTLY OUR PLANS ARE FULLY BACKED* BY A LEADING "A" RATED INSURANCE COMPANY THAT KNOWS YOUR/OUR BUSINESS AND HAS A LONG TERM RELATIONSHIP WITH US.

WE HAVE MET THE STRICT REQUIREMENTS OF GOVERNMENT, FINANCIAL INSTITUTIONS, MANUFACTURERS AND ASSOCIATIONS.

In 2001 Coast To Coast was selected as one of three finalists for the Chamber of Commerce 2000 Outstanding Business Achievement Awards.

"We Care To Do Things Right"

WE KNOW THAT CUSTOMER RETENTION ABSORPTION RATES EFFECTIVE LABOR RATE % PENETRATION CUSTOMER SERVICE are the key ISSUES to obtain maximum results and needed profitability.

It does not matter whose F&I and Customer Retention Products you have...

YOU NEED Coast To Coast to maximize your penetration and profit opportunities.

We complement and fill the voids of your current suppliers. Most importantly we have many profit opportunities that the manufacturers and our competitors do not have.

We can repave the road to provide a smoother pathway that is easier for you and your people to drive.



The "User Friendly" High Volume warranty program that's been a success since 1990.

COVERAGE:

- UP TO Any Mileage/back 20 model years!
- Plans from 3 Months to 7 Years...

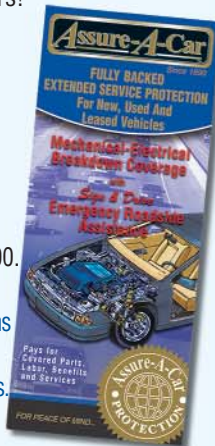
UNLIMITED MILEAGE PLANS:

- 24 Month/Unlimited Mileage Plans!
- 18 Month/Unlimited Mileage Plans!
- 12 Month/Unlimited Mileage Plans!
- 36 and 48 Month Used Vehicle Plans.
- 6/72 and 7/100 New(er) Vehicle Plans.
- Large Variety of Wrap-Around Plans to 7/100.
- A versatile program fully backed* by American Bankers Insurance Company of Florida with claims administered by Coast To Coast.
- 24/7 Emergency Roadside Included with All Plans.

It doesn't matter whose warranty program you have...

YOU NEED TO ADD Assure-A-Car to maximize F&I penetration, F&I profits, Customer Retention, Increase Absorption, Parts & Service sales/profits. WE MEET TODAY'S CUSTOMERS' NEEDS.

Great for Sub-Prime and Used Vehicles!



5 YEARS 100,000 MILE

ENGINE and TRANSMISSION "Starts from Date-of-Sale"

Includes:

- ✓ Head & Intake Gaskets
- ✓ No Additives Required
- ✓ Starts from Date-of-Sale
- ✓ Transfer Case and Air Conditioning Options Available.

Other E&T Terms Available:

- 3 Months/Unlimited Miles
- 7 Months/Unlimited Miles
- 12 Months/Unlimited Miles
- 24 Months/Unlimited Miles
- 36 Months/36,000 Miles



A quick "TOP UP" Solution on vehicles that only have a balance of Manufacturer's Powertrain Warranty remaining.

Add to these vehicles a

- ✓ 12 Months/Unlimited Miles
- ✓ 24 Months/Unlimited Miles
- ✓ 36 Months/Unlimited Miles NON-POWERTRAIN PLAN that starts on the date-of-sale.

Don't lose another aftermarket sale on a vehicle that still has a balance of manufacturer's powertrain warranty.



One Multi-Program One Application User Friendly

Covers all the bases to maximize sales, profits and quality customer service

"DESIGNED TO HIT MORE HOME RUNS"

- ★ **SILVER Plan** covers the **Powertrain Parts**, plus Water Pump, plus Alternator, plus the Starter Motor and Emergency Roadside Assistance!
- ✓ **Up to 25 years old and up to Any Mileage!**
- ✓ **3 to 36 Months/Unlimited Mileage Plans.**
- ✓ plans up to 60 Months/60,000 Miles.
- ★ **GOLD Plan** covers the **SILVER PLAN** and More, More, More!
- ✓ **Up to 10 years old and up to 125,000 Miles.**
- ✓ **3 to 24 Months/Unlimited Mileage Plans to 60 months/60,000 Miles.**

★ **PLATINUM "PRE-OWNED"** for "Manufacturer's Type Coverage" ✓ 3 Month to 48 Month plans available.

★ **PLATINUM "NEW"** for "Manufacturer's Type Coverage" with **No Manufacturer's warranty remaining.** Plans available:

- ✓ 4 Years or 75,000 Miles on odometer.
- ✓ 5 Years or 100,000 Miles on odometer.
- ★ **PLATINUM "NEW"** for "Manufacturer's Type Coverage" with **Manufacturer's warranty remaining.**
- ✓ 4 Years or 75,000 Miles on odometer.
- ✓ 5 Years or 100,000 Miles on odometer.
- ✓ 7 Years or 75,000 Miles on odometer.
- ✓ 7 Years or 100,000 Miles on odometer.

★ **PLATINUM "WRAP"** for "Manufacturer's Type Coverage" that complements all the different Manufacturer Powertrain Warranties up to 10 Years/100,000 miles.

Selection of Coverage for Better Customer Satisfaction